Nazi Propaganda

**What is Propaganda?**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ information

Simplifies \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ issues or ideas

Created to shape public opinion and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

True, partially true, or blatantly \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ information

Plays on \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Symbols, images, words, or music

Advertises a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, organization, or movement and its opponents

Directs human action toward a given \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Common Propaganda Techniques**

• Bandwagon

• Testimonial

• \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

• Transfer

• Glittering Generalities

• \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Bandwagon**

• An appeal to the subject to follow the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

• Tries to convince the subject that one side is the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ side and that winning is inevitable

• Appeals to a person’s \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to be on the winning side

**Testimonial**

• Quotations or endorsements which attempt to connect a well-known or \_\_\_\_\_\_\_\_\_\_\_\_ person with a product or \_\_\_\_\_\_\_\_\_\_\_\_ with the intent to better “\_\_\_\_\_\_\_\_\_\_\_\_\_” the product or ideal

**Plain Folks**

• An attempt to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ the public that his or her views reflect those of the “\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_”

• The candidate tries to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to be working for the benefit of the “common person”

**Transfer**

• An attempt to make the subject \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ a certain item in the same way as they view another item

• Used to transfer \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ feelings for one object to another - scapegoat

• In politics, this technique is often used to transfer \_\_\_\_\_\_\_\_\_\_\_\_ or bad \_\_\_\_\_\_\_\_\_\_\_ from one politician to another or from one group of people to another

**Glittering Generalities**

• Uses words that have different \_\_\_\_\_\_\_\_\_\_\_\_ meaning for individual subjects, but are linked to highly valued \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

• Words often used as glittering generalities are honor, glory, love of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, and freedom

**Name-calling**

• Uses \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ language or words that carry a \_\_\_\_\_\_\_\_\_\_\_\_\_\_ connotation when describing an enemy

• Attempts to arouse \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ among the public by labeling the target something that the public \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Hitler’s Propaganda Methods**

• Present \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ themes in a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ manner

• Appeal to emotion rather than \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

• Have broad appeal to the masses

• Focus mainly on one \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ - Claim that this enemy is at the root of all problems

**Goebbels**

• Minister of Public \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

• Responsible for running the Nazi Propaganda \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

• Tasked with ensuring views of Nazi party were \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Nazi Propaganda focussed on:**

1. Anti-\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (anti-Jew)

2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (uniforms; army)

3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (pride in Germany)

4. Supremacy of the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ race

5. Cult of the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Hitler focal point of nation; god-like figure)

6. Traditional German \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ culture

**Posters**

• Posters - \_\_\_\_\_\_\_\_\_\_\_\_\_\_ & easy to distribute

• Placed in \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ positions

• Constant \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ of Nazi ideology

**Radio**

1) The Peoples \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ – limited range in order to \_\_\_\_\_\_\_\_\_\_\_ hear Nazi broadcasts (could not pick up \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ broadcasts)

-All news broadcasts came through the Nazi Office of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

-Between 1932-9 the number of families with radios rose from 25% to \_\_\_\_\_\_\_\_\_\_\_\_%

-Goebbels described radio as “the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ weapon of the totalitarian state”

2) Hitler’s Speeches

-Hitler is considered to have been one of the greatest \_\_\_\_\_\_\_\_\_\_\_ speakers of all time

**Censorship**

• Goebbels aimed to ensure \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ could read/see anything that was \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_/damaging to Nazi party

• He worked with \_\_\_\_\_\_\_\_\_\_\_\_ & Gestapo to achieve this aim

• Everything from \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, film, and magazines was censored

**Goals of Anti-Jewish Propaganda**

• To connect Jews to every \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ facing Germany and every other group seen as \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

• To \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ traditional negative \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ about Jews

• To create a climate of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ toward Jews

• To \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ the image of Jews (to facilitate \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, segregation, exile, and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)